

PRINT SPECIFICATIONS

Fonts

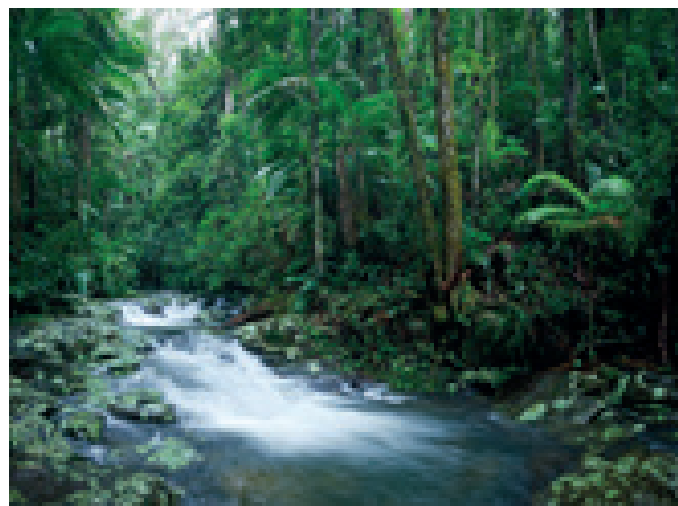
- PDF all documents for print.
- Word, Publisher, Photoshop, Excel etc are not stable environments for fonts, hence we request **PDF files only**.
- Ensure that all fonts are embedded in the supplied PDF document.
- Alternatively convert all fonts to outlines to prevent font issues.

Images

- Images within the document will be converted to CMYK automatically, unless they are grayscale images.
- Please ensure the images are at minimum 150dpi resolution or more for the best print outcome.



High Resolution 300dpi



Low Resolution 72dpi

Colours

- All digital jobs will be printed in CMYK.
- All offset jobs will be printed CMYK and/or Pantone (PMS) colour.
- Clearly specify any Pantone (PMS) colours.
- Do not trust that the colour you see on your screen/phone/ipad or tablet is the exact colour that will appear on the final printed product.
Screens are RGB colour not CMYK.

PRINT READY

- A PDF file has been supplied to A TEAM PRINTING.
- The document has 3mm bleed and crop marks (see next page).
- The document is CMYK and/or Gray scale.
- Images within the PDF are high resolution.
- Fonts have been converted to outlines and/or embedded.

PRINT SPECIFICATIONS

BLEED & CROPS

- PDF's will require crop marks and bleed.
- This is also commonly known as "PRINT READY ARTWORK"
- Bleed is when the image runs past the crop marks as explained in the **Example 1**.
- **3mm bleed** to the surround of the artwork is sufficient bleed.
- **Crop marks** are a guide for guillotining the job.
- Document bleed and crop marks are essential for the guillotine operator to cut to the job to size.
- The pink line shows where the job will get trimmed.



Example 2

- This is artwork has no bleed or crop marks.
- It **does not** meet the printing specifications.

