

# PRINT SPECIFICATIONS

## FONTS

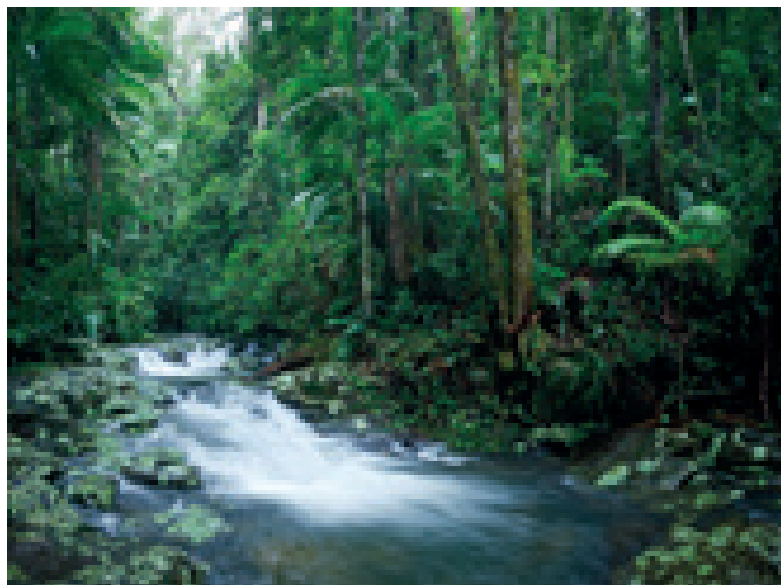
Please ensure that all fonts are embedded in the PDF documents or make sure you convert fonts to outlines to prevent any issues with fonts.

## IMAGES

If there are any images within the document, they must be saved as CMYK or grayscale and no less than 300dpi, preferably in TIF or EPS to ensure quality.



High Resolution 300dpi



Low Resolution 72dpi

## COLOURS

Please specify if the job is to be printed in CMYK with/or spot colour etc. All spot colours need to be clearly specified. Pantone (PMS) colours preferred.

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## BLEED

Supplied PDF's will require trim marks and bleed. About 3mm bleed is sufficient.

Bleed is when the image runs past the trim marks as explained in the **example 1**.

Trim marks are a guide for guillotining the job. Document bleed and trim marks are essential for the guillotine operator. It gives him some margin for error and will alleviate a horrible white line on the edge of the job.

The pink line shows where the job will get trimmed.

**Example 2** is when a job is supplied without bleed and trim marks. This is not what we require for our printing standards.

